



DESCRIPTION OF THE INNOVATION:

Hubs act as collaborative networks, bringing together stakeholders like farmers, foresters, investors, policymakers, clusters, and civil society organizations.

The primary objective is to co-design and implement action plans targeting 18 value chains, thereby mainstreaming bio-based business models in rural areas.

VALUE FOR PRACTITIONERS

- Knowledge Enhancement
- Networking Opportunities
- Market Access

SUCCESS FACTORS:

- Stakeholder Engagement
- Capacity Building
- Collaborative Networks

CHALLENGES AND RESEARCH NEEDS

- Technological Advancements
- Knowledge Gaps
- Policy Integration

NEXT STEPS:

- Continued Implementation of Regional Action Plans
- Enhancement of RuralSpot Platform
- Strengthening Synergies with Related Initiatives
- Dissemination and Capacity-Building Activities

GEOGRAPHICAL LOCATION:



INVOLVED ACTORS:

- Farmers
- Foresters
- Clusters
- Business support organisations
- Policymakers
- Civil society organisations
- Investors
- EEN local contact point, etc.

PROJECT BUDGET:

2 998 823,75 €

*Empowering EU Rural Regions to scale-Up and adopt small-scale Bio-based solutions: the transition towards a sustainable, regenerative, inclusive and just circular bioeconomy (RuralBioUp) (ID 101060618)